



**Press Release
For Immediate Release**

Founder Spring and Boxalino to provide innovative technologies to the Chinese market place

Zurich, Switzerland – November 26th, 2007 – Founder Spring and Boxalino AG, respectively a Chinese SD & SI company belonging to Founder Group and a Swiss high-technology company, announced today the signature of an important agreement to deliver Boxalino's innovative intelligent search technology to the customers of Founder Spring in China.

Boxalino offers advanced technologies (Intelligent Customer Care (ICC) and Intelligent Customer Profiling (ICP)) which enable the creation of strong added value services within different market segments, especially in the complex world of corporate software, which is growingly experiencing strong needs for efficient on-line self-service applications.

"We believe that Boxalino's cutting edge intelligent online search technologies will greatly increase our revenue model, while enhancing the satisfaction and overall experience of our customers", said Yang Yan, Executive Director of Founder Spring, "Our goal is to demonstrate that users can be able to execute any action within our software without requiring human support."

Boxalino's vision is to provide a standard platform to create reliable software-products integrating self-learning engines devoted to enhancing the user experience, and deployable on all media. "Founder Spring has been a key player in providing software to the Chinese government and we believe they are the perfect partner to broadly offer our software to their distinguished clients while leveraging their expertise in system integration and professional services." said Erick Caron, CEO of Boxalino.

ABOUT FOUNDER SPRING

Founded in 1986 with an investment from Peking University, the **Founder Group** is a well-known IT enterprise in China and plays an important role in the development of China's IT industry. With a total staff of over 20,000, Founder Group now owns 5 listed public companies on the securities exchanges of Shanghai, Shenzhen, Malaysia and Hong Kong, as well as more than 20 wholly-funded companies and joint-ventures both home and abroad. It is one of the first 6 government-approved technical innovation units, one of the top 500 large state-owned enterprise groups and one of 120 large selected pilot enterprise groups. Most importantly, it achieved revenue of 30 billion yuan in 2006.

The subsidiary **Founder Spring** serves as the Software Developer (SD) & System Integrator (SI) for the entire portfolio of companies. Founder Spring's business is primarily devoted to offering SD & SI services to government entities at the Central, Provincial, Municipal level with a China wide presence. Focus areas include Ministry of finance, universities and financial institutions. Founder Spring currently has 250+ employees mostly based in Beijing to service the bulk of their government business.

ABOUT BOXALINO

Founded in 1996 and headquartered in Zurich, Switzerland, Boxalino is a high-technology software company offering advanced software development tools and technologies in the fields of intelligent search, customer care, personalization and profiling. Boxalino's customizable proprietary technology suite is now widely adopted across multiple government and industry stakeholders in Europe.

At Boxalino our objective is to improve our customer's E-Business profitability and time-to-market for both online and brick-and-mortar industry verticals like call-centers, E-Commerce portals and other retail trade industries.

To address the local needs of our global customers, Boxalino has established R&D and business development subsidiaries in the Asia Pacific (Beijing, P.R. China) and North America (Montreal, Canada) regions.

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